## **RE-ENCHANTING VILLA MEDICI**

## **RULES**

Calls for projects for the creation of a furniture line intended for the fellows' pavilions

VILLA MEDICI
ACADÉMIE DE
FRANCE À ROME

## Re-enchanting Villa Medici

## Call for projects for the creation of a furniture line for the fellows' pavilions

#### **ARTICLE 1: Presentation of the call for projects**

#### 1.1 Background of the call for projects

Located on the heights of the Pincio hill, overlooking the historic heart of Rome, Villa Medici is an exceptional place dedicated to the arts. Set within one of Rome's most beautiful villas, designed by the Medici family, and a historic garden covering more than seven hectares, it has been home to the French Academy in Rome since 1803, founded in 1666 by Louis XIV.

In line with the renovations carried out throughout its history by Balthus and Richard Peduzzi, the Academy has initiated an ambitious project to renovate and refurnish Villa Medici, which has been underway since 2022: the *Re-enchanting Villa Medici* project. This project has been made possible thanks to the exceptional support of the <u>Fondation Bettencourt Schueller</u>, a major patron of the project since 2022 and a patron of the arts and crafts for 25 years.

This project, carried out since its launch in partnership with the <u>Manufactures nationales - Sèvres and Mobilier national</u>, consists of several components involving the perspectives of designers, contemporary artists and craft professionals, with the aim of refurbishing its spaces and reflecting on their uses.

The French Academy in Rome thus refurbished its six reception rooms with the help of Silvia Venturini Fendi and Kim Jones in autumn 2022, followed by the historic rooms on the first floor thanks to the intervention of India Mahdavi in spring 2023. At the same time, it launched three successive calls for projects to select teams of architects and craft profesionnals who refurbished six guest rooms, which were inaugurated in June 2025. This part of the *Re-enchanting* project was completed with the redevelopment of two citrus gardens, thanks to the work of Bas Smets in collaboration with Pierre Antoine Gatier, Muller Van Severen, ceramicist Natsuko Uchino and writer Laura Vazquez. These gardens were also inaugurated in June 2025.

In 2025, the Fondation Bettencourt Schueller renewed its patronage and commitment to Villa Medici. This enabled the launch of a new phase of the *Re-enchanting Villa Medici* project, which involves the redevelopment and enhancement of the fellows' pavilions and the opening of six new guest rooms.

viale della Trinità dei Monti 1 00187 Rome, Italie T. +39 06 67 61 1 www.villamedici.it

#### 1.2 Purpose and procedure of the call for projects

This new phase of the *Re-enchanting* project includes the enhancement of the nine pavilions designed by architect Jacques Carlu in the 1950s on Villa Medici estate. These nine pavilions are dedicated to housing the sixteen artists, creators and researchers in residence at Villa Medici for one year with their families (the "fellows").

- This enhancement comprises several components:
- A restoration and energy renovation project;
- A landscaping project for the gardens;
- An interior design project;
- A creation of a furniture line project, which is the subject of this call for projects.

The heritage restoration of the building and its grounds will be led by the chief architect of historic monuments of Villa Medici. It is currently being studied and will focus on the exterior elements: the façades, woodwork, shutters, floors and roof. This restoration will include energy efficiency improvements, which will be overseen by a specialist design office. The aim is to achieve greater energy efficiency while minimising major work on the building.

The landscaping project will cover all the elements of the gardens surrounding the pavilions: planting, outdoor lighting and the location of outdoor furniture.

The interior design project for the pavilions is the subject of a separate call for projects, also available at the following link: <a href="https://reenchanter.villamedici.it">https://reenchanter.villamedici.it</a>

This call for projects concerns the creation of a line of furniture for the nine fellows' pavilions.

It is open to professionals specialized in furniture design (architects, interior architects, designers).

The call for projects is structured in two phases:

- A pre-selection phase based on the applications submitted. Candidates must submit a complete application file so that the conditions for participation can be verified. Each application will be examined according to the selection criteria defined in this document (see Article 5.2: Selection criteria). The aim of this phase is to preselect at least two applications.
- A final selection phase to choose the winners from among the preselected projects. This second phase includes an immersion stay at

Villa Medici, including a visit to the pavilions. Applicants will then have the opportunity to refine their application, which will be presented during an interview (see Article 5.5: Deliverables and interview). Shortlisted candidates will receive compensation of €2,000 including VAT (two thousand euros including all charges) per application.

Once the project has been selected and its technical feasibility verified by the Atelier de Recherche et de Création (ARC), the Manufactures Nationales will take charge of the prototyping phase for a list of furniture pieces chosen in agreement with the Academy within the created furniture line (see Article 6: Production of the furniture line).

In addition, the furniture line will be produced and marketed by a publisher-manufacturer identified by the Academy (see Article 6: Production of the furniture line).

If no such publisher-manufacturer is identified, the Academy may directly take charge of the production of certain pieces of furniture necessary for the fitting out of the pavilions (see Article 7: Production of the furniture line by the Academy in the absence of an identified publisher-manufacturer).

#### 1.3 Provisional timetable for the call for projects

The call for projects will follow the following provisional schedule:

- October 2025 at 12pm (Paris time): opening of the platform for calls for projects for the creation of a furniture line and interior design;
- 1st December 2025 at 12pm (Paris time): closing of the application platform for both calls for projects;
- **15 December 2025:** review of applications by the jury and selection of candidates for the stay in Rome;
- 12–16 January 2026: stay at Villa Medici for the shortlisted candidates for the two calls for projects;
- 9 February 2026: submission of study projects, sketches and drawings (deliverables) refined following the stay in Rome by the shortlisted candidates;
- **16** February 2026: examination of applications and interviews with shortlisted candidates by the jury in Paris;
- 17 March 2026: announcement of the winners for the two calls for projects;

- April 2026: submission by the winner of adjusted and reworked drawings, then validation of the drawings by the Academy in conjunction with the Manufactures nationales;
- May 2026: submission by the winner of non-industrial design plans, 3D files and technical notes necessary for the implementation of furniture prototypes;
- May 2026 May 2027: prototyping by the Atelier de Recherche et de Création (ARC) of a list of furniture pieces chosen in agreement with the Academy. At the end of the prototyping phase, a publisher-manufacturer will be identified.

The first six pavilions will be fitted out by 2028 at the latest.

The last three pavilions will be fitted out during 2029.

This schedule is indicative and may be adjusted as necessary by the Academy.

#### **ARTICLE 2: Conditions of participation**

The purpose of the call for projects is to select a project carried out by professionals specialized in furniture design (architects, interior architects and/or designers).

Applications may be submitted by an individual, a firm or an association of professionals in the fields indicated above.

Candidates for this call for projects may also, if they wish, apply for the call for projects for the interior design of the pavilions. However, the Academy draws candidates' attention to the fact that it is not possible to be selected for both calls for projects.

The project to create a furniture line may be designed in conjunction with a project submitted by another candidate as part of the call for projects relating to the interior design of the pavilions. However, the Academy draws the attention of candidates to the fact that their furniture line proposal may be selected independently of the interior design project in question.

#### 2.1 Professional status of candidates

Each candidate (architect, interior architect and/or designer) must demonstrate that they have one of the following professional statuses:

- Be a self-employed professional and carry out an activity related to the profession in question;
- Be registered with the Order of Architects;

- Be registered in the Trade Register or the Commercial Register;
- Be registered in the European Business Register (EBR);
- Be a manager or employee of a company or SME (within the meaning of European Commission Recommendation 2003/361/EC of 6 May 2003 and any amendments thereto in line with regulatory developments).

The following are excluded from participation:

- Any director, employee, collaborator, administrator or member of a governing body of the French Academy in Rome – Villa Medici, the Manufactures nationales – Sèvres et Mobilier national or the Fondation Bettencourt Schueller, as well as any spouse, ascendant or descendant of any of these persons;
- Any member of the competition jury, as well as any spouse, ascendant, descendant or employee of any of these persons;
- More generally, any person participating directly or indirectly, in any way whatsoever, in the organisation of this competition.

Candidates who do not have French nationality must provide proof of professional status corresponding to French supporting documents or provide a self-certification as proof of professional activity. The Academy reserves the right to examine these supporting documents after the applications have been submitted.

#### 2.2 Project leaders

An application submitted by a professional office or association must include a project leader. In the case of an application submitted by a single person, the candidate will automatically be identified as the project leader.

The designated project leader will be the Academy's sole point of contact during the selection phase and, if the project is selected, during all phases following the closure of this call for projects.

At the end of the first phase, shortlisted candidates will receive compensation corresponding to the completion of a deliverable (see Article 5.5: Deliverable and interview). This deliverable, provided during the second phase of the call for projects, will be examined by the jury in order to select the winner.

If selected, the project leader will be responsible for the following tasks:

- Submission of a detailed final project including the documents necessary for prototyping. These documents will be defined at a later date following

consultation between the Academy, the winner and the Manufactures Nationales:

- Monitoring the prototyping phase;
- Monitoring the production and publication of the furniture line, in conjunction with the publisher-manufacturer (or, where applicable, with the Academy).

#### **ARTICLE 3: Submission of applications and receipt of files**

Applications must be completed online before 1 December 2025 at 12pm (Paris time) on the Academy's application platform, accessible at the following link: <a href="https://reenchanter.villamedici.it">https://reenchanter.villamedici.it</a>.

The Academy reserves the right to accept applications submitted on the platform after this time and in any case before it closes.

Submission of an application implies acceptance of these rules.

All applications submitted are confidential. Access to them is limited to the Academy and the selection panel.

#### 3.1 Contents of the application file

The complete application, written in French or English, must include:

- A portfolio;
- A presentation of the furniture line creation project for all nine pavilions;
- A scanned copy of the project leader's proof of identity (and, where applicable, any collaborators/associates of the project leader);
- A scanned copy of the project leader's proof of professional activity.

These documents must be uploaded in PDF format to the dedicated application platform after completing the online application form.

It is essential that the titles of each document begin with the name of the candidate, office or association (e.g. for Mr Dupont's application: "dupont\_portfolio.pdf", "dupont\_project.pdf", etc.) and do not contain any accents or special characters (e.g. £, \*, #, (),  $^{\circ}$ , etc.).

The total file size of the electronic application must not exceed 20 MB.

The purpose of the **portfolio** is to present the candidate or candidate team.

#### It must contain:

- Where applicable, the composition of the candidate team;
- A detailed curriculum vitae of the project leader and, where applicable, of each member of the candidate team;
- A description with visuals of similar large-scale projects previously carried out by the project leader and/or members of the candidate team (specifying for each project the work carried out, the date of completion and, where applicable, the cost of production and editing of the furniture pieces created).

The presentation of the furniture line creation project aims to describe the project that will take place in the nine pavilions.

#### It must contain:

- A cover page summarising the application, including: the identity of the project leader and the full names of the members of the applicant team;
- A second page detailing the candidate team, with: short biographies for each team member;
- A third page with visuals reflecting the past achievements of the members of the candidate team;
- A fourth page summarising the main points of the furniture line creation project, with: a description (maximum 30 lines), one or two visuals representative of the project. In the case of an application for the call for interior design projects or a collaboration with an applicant for the call for interior design projects, the interior design project in question must be mentioned.

This presentation will be followed by a document describing the furniture line creation project, including:

- A sketch of the project;
- A diagram of the configuration of the furniture pieces and possible variations;
- A presentation of the materials, finishes and production techniques used and their possible variations.

Candidates may attach other graphic elements such as photomontages, visuals, diagrams or axonometric projections.

The entire presentation must not exceed 1,500 words (excluding titles and captions).

#### 3.2 Review of application eligibility

After the closing date for applications, the files will be reviewed to verify their eligibility and compliance with the conditions set out in these rules.

Only complete applications that meet the requirements of these rules will be considered. Any false statements will automatically result in the application being declared invalid.

Complete and admissible applications will then be submitted to the jury for preselection.

#### **ARTICLE 4: Specifications**

#### 4.1 History of the pavilions

The pavilions were built in response to a shortage of housing and studios for fellows and staff at the French Academy in Rome, which has been apparent as early as the 1920s. The land known as "Braccheria" or "Porta Pinciana" appeared to be the only available site. Located to the east of the estate, it had long been used for market gardening activities and was empty of buildings until the construction of a first building hosting the studio of the then director Carolus-Duran in 1905. This land was threatened with expropriation by the Regulatory Plan (1909) of the rapidly expanding city of Rome. The then director of the Academy, Jacques Ibert, believed that the presence of buildings would protect it from expropriation.

An initial program designed by Eugène Baudoin was submitted to the Superintendency of Monuments of Lazio and the Regulatory Plan of the city of Rome and approved in 1929, before being suspended due to the global economic crisis, and finally abandoned due to the requisitioning of Villa Medici by the Italian fascist government in June 1940. During the years following the end of World War II, other layouts projects began to be discussed. First, the construction of a nursery for the children of the married fellows, then a project for proper independent housing. The aim was to meet the new need to house fellows and their families within the Villa. Indeed, after several hesitations and reversals during the 1930s and 1940s, the Prix de Rome (Prize of Rome) competition was opened to married artists in 1953.

Jacques Carlu, winner of the Prix de Rome for architecture in 1919 and appointed architect of civil buildings and national palaces for French possessions in Italy in 1954, was put in charge of the project. He was particularly known for his work on the Palais Chaillot (1935-1937, in collaboration with Louis-Hippolyte Boileau and Léon Azéma) and in 1951 was entrusted with the construction of NATO headquarters at the Porte Dauphine in Paris (nowadays headquarters of

Paris-Dauphine University), after his work on the installation of the UN headquarters on the Chaillot hill. These projects helped establish a reputation as an architect working on large scale buildings. In contrast, the project for Villa Medici is one of astute architectural modesty. It appears to be a return to housing architecture on a human scale, radically different from the large housing estates that shaped the urban landscape and post-war culture in both France and Italy. This project also marked Carlu's return to Villa Medici, where he found Ibert again, one of his former classmates from the class of 1920. He was assisted by an Italian architect, Alessandro Villa, who oversaw the construction sites of various French institutions in Rome. Launched in February 1956, the work was completed a year later.

The Carlu pavilions are currently part of a complex of buildings that includes the Village and the Carolus-Duran pavilion. The source of inspiration is vernacular Roman architecture, combined with a modernist vein. Traditional construction methods and materials (wooden framework, Roman tiles), with which Alessandro Villa was very familiar, were favored over more modern techniques such as reinforced concrete, which Carlu used for other projects.

The pavilions are built along a driveway, but their main facades are perpendicular to it. They are separated from each other by small private gardens accessible from the driveway. On one hand, the six pavilions north share similar, simple, and compact layouts. The large main room is the most characteristic sign of Carlu's modernist inspiration and is reminiscent of the American architecture of the 1930s and 1940s that he may have encountered during his stay in the United States. It was subdivided by the furniture (wall bed, shelves, table, chairs, armchairs) into specific spaces (living room, dining room, master bedroom), thus adapting to the activities of the fellows. The end pavilion in the south, on the other hand, has one floor, accessible by an external staircase, and includes three apartments, the subdivisions of which have been modified since the time of construction. The simplicity and lightness of the finishes echo those of the plan and outdoor elevations. The walls are smoothly plastered, the floors are covered with red and white graniglia, forming a large grid pattern in the rooms, and sandstone tiles in the bathroom and kitchen. Outside, the ochre walls and tiles echo those of the Village and contrast with the white frames and green shutters.

The pavilions are inseparable from their adjoining gardens, which Carlu designed as an extension of the living space. This is reflected in the choice of single-storey construction, the large bay windows on the north side, and the absence of large openings on the south side to preserve privacy. The north facades are embellished with successive shear walls that create a portico with sleek lines, providing a transitional space between the indoors and outdoors. Although the final plans do not specify the layout of the garden, the architect had planned planters on the north side, cypress hedges south and parallel to the Aurelian walls, and a tree across from the staircase leading to the garden.

Carlu manages to strike a balance between private spaces and open spaces, between collective and individual living, by juxtaposing different types of screens

(walls, trellises, flexible walls, hedges, baffles) and visual breakthroughs, both outside and inside.

The simplicity of the finishes is reflected in the furniture chosen by Carlu from the catalog of a Milanese company. For lack of having preserved it, the archives suggest that the furniture was simple and functional but in keeping up-to-date, with Formica coating. Standard amenities (kitchen, laundry room, bathrooms, and separate toilets) allow fellows to live independently, breaking with the Villa's tradition of communal living. In this respect, they responded to the social changes of the post-war period, during which, in France as in Italy, economic growth and aspirations for comfort in housing designed for nuclear families were accompanied by a surge in construction. The choice of the pavilion evokes working-class housing and suggests a middle ground between individual housing and the collective aspect of the artists' colony.

Until the mid-1970s, the pavilions were not subject to any work beyond routine maintenance, but in the following decades, the heating, plumbing, electricity, roofs, facades, and exterior door and window frames were redone. The only changes to the plan concerned the end pavilion, which was enlarged twice, in 1974-1976 by architect Guillaume Gillet then in 1998-1999, and whose interior divisions were remodeled, eliminating the original layout.

As parts of the 2001 master plan led by Didier Reppellin (architect of historic monuments), the ground floor pavilions underwent interior renovation work limited to the plumbing and equipment in the kitchens and bathrooms, as well as exterior refurbishment.

#### 4.2 Use of the pavilions

The pavilions are intended to house fellows who stay at Villa Medici for one year (see Article 1.2: Purpose and procedure of the call for projects). During their residency, fellows are invited to pursue their research and/or creative work in a variety of disciplines: visual arts, writing, musical composition, cinema, architecture, performance, painting, and art history and theory.

Fellows may live alone, as a couple, or as a family with children in these pavilions. They may occasionally host guests, particularly collaborators.

Each fellow also has a studio in which to develop their artistic practice. However, depending on the nature of their practice (research, writing, drawing or painting, video editing, etc.), they may choose to work in their pavilion on a more or less regular basis. Their spouse and/or occasional collaborators may also use the pavilion as a workspace. As a result, the spaces can be used for several purposes at the same time.

The pavilions must be maintained and refurbished between the departure and arrival of each group of fellows. This period runs from mid-August to the first week of September (two weeks per year). For the rest of the year, fellows are responsible for cleaning the interior of their pavilions themselves. As a result, the items inside

the pavilions must be suitable for continuous occupation throughout the duration of the residency. Occasionally, in the event of damage or malfunction of equipment during the year, the Academy must be able to carry out any repairs or maintenance work within a limited time frame.

#### 4.3 Description of the furniture design project

This call for projects concerns the design and production of a common furniture line that will be installed in all nine pavilions. The plans, descriptions and photos of the pavilions are included in Appendices 1 to 4.

This furniture line can be arranged differently depending on the spatial configurations of each pavilion and the number of occupants.

Two pavilions will be designed for people with reduced mobility (PRM). The furniture must therefore incorporate this accessibility dimension.

The furniture must be at least partially modular and adaptable, based on standardised, flexible, adaptable and mobile modules.

The construction and assembly of the modules must be simple, intuitive, functional and designed to last. Variations in colours and finishes may be considered.

The layout of the furniture will be determined in conjunction with the two projects selected for the interior design of the pavilions, which are currently the subject of a separate call for projects.

#### 4.4 Required furniture pieces

a) Mandatory pieces of furniture

The furniture list must include at least the following:

- Modules that can be configured as tables for eating and/or working, seating up to six people. If they wish, candidates may also propose modules suitable for outdoor installation of these pieces of furniture;
- Seating for six people (chairs, benches, etc.). If they wish, candidates may also propose modules suitable for outdoor installation of this furniture;
- Storage solutions (for books, everyday objects, decorative items, etc.).

These pieces of furniture are intended for use in a domestic indoor space. They will serve the following identified purposes: eating, welcoming, working and socialising.

Each piece of furniture proposed may have several simultaneous uses.

#### b) Optional pieces of furniture

Candidates may propose additional furniture to serve other purposes and functions.

The list of optional furniture <u>may include</u> (non-exhaustive list):

- Bedding modules (double bed, single bed);
- One or more armchairs;
- Coffee tables;
- Bedside tables;
- Lighting fixtures not integrated into other pieces of furniture (e.g. a desk lamp);
- Outdoor furniture. These pieces of furniture may be variations of the mandatory pieces of furniture intended for indoor use, or may be the subject of a separate and specific proposal made by the candidates.

Each piece of furniture proposed may have several simultaneous uses.

Please note that bedding must be standard sizes (double bed: 160x200cm or 180x200cm, single bed: 90x200cm). Mattresses will be provided by the Academy.

The Academy, in conjunction with its partner the Manufactures Nationales, reserves the right to accept or reject some of these additional furniture proposals. Where applicable, these may be prototyped and become the subject of a production and marketing project.

#### 4.5 Technical conditions

Candidates are free to choose the materials they wish to explore, taking into account the issues of flexibility and sustainability described below. Candidates may also draw on the research and proposals of the <u>Laboratoire des pratiques durables des Manufactures nationales</u>, which opened in 2024 with the support of the Fondation Bettencourt Schueller.

#### a) Flexibility

The furniture must be at least partially modular and adaptable in order to accommodate the varying needs of the fellows. In addition, it must be reconfigurable each year as necessary, depending on the profile and number of users.

In order to allow for quick and easy movement, lightweight materials and structures should therefore be preferred. However, these materials and structures,

and more generally the pieces of furniture, must be resistant in order to avoid premature and frequent replacement.

The modules must be easy to assemble and allow for changes in size and/or different uses.

#### b) Durability

Furniture must meet the following sustainability criteria:

- Resistance and longevity: furniture must be resistant to withstand daily use. Proposals involving the use of outdoor furniture must also ensure resistance to atmospheric agents.
- Responsibility: the design and production of furniture must incorporate the principles of sustainable development (low-emission production and transport, sustainable materials, minimal maintenance and non-toxic products, etc.).

Recycled or reused materials may be proposed.

#### c) Ease of maintenance

The furniture must be easy to maintain and easy to move around the pavilion.

d) Integration of indoor and outdoor uses

Furniture designed for outdoor use must be made from materials and finishes that are suitable for outdoor conditions (non-combustible and openwork materials, furniture that can dry quickly) and resistant to pine resin, which is particularly prevalent in gardens.

e) Compliance with French and European standards

The proposed furniture must comply with the standards applicable in France for indoor domestic furniture (see NF 022).

If the furniture is to be installed outdoors, it must comply with the standards applicable in France and Europe for outdoor domestic furniture (see NF EN 581-1, NF EN 581-2, NF EN 581-3).

#### **ARTICLE 5: Deliverables and project selection**

#### 5.1 Composition of the jury

Chaired by Sam Stourdzé, Director of the French Academy in Rome – Villa Medici, the selection jury is composed of Hedwige Gronier, Director of Cultural Patronage

at the Fondation Bettencourt Schueller, and Hervé Lemoine, President of Manufactures Nationales – Sèvres et Mobilier National, as well as qualified and independent figures from the French and European cultural scene, specialising in particular in the fields of architecture, interior architecture and design.

The jury's decision is final. Its deliberations are confidential and cannot be contested or appealed in any way by the candidates.

The jury may seek the opinion of external experts as necessary. These experts must undertake to avoid any conflict of interest with any of the shortlisted candidates.

#### 5.2 Selection criteria

The selection of the winning project will be based on the following criteria:

- Artistic quality of the project;
- Technical feasibility of the project;
- Compliance with the specifications, in particular: modularity, flexibility and durability of the furniture. The modularity of the furniture, as well as its ergonomics, will be given particular consideration. In addition, consideration will be given to logistics and maintenance issues, the proposal's durability and the choice of eco-friendly materials;
- Completeness of the proposal for all furniture pieces included in the list of mandatory pieces (see Article 4.4.a: Mandatory pieces of furniture);
- Originality and innovation of the project.

Please note that the above criteria will be assessed equally by the jury, without any scoring or weighting system.

#### 5.3 Pre-selection of applications

Upon receipt of the applications, the jury will examine the files in December 2025.

From among these applications, the jury will pre-select at least two candidates who will be invited to specify their project for the creation of a furniture line for the nine pavilions in a deliverable whose characteristics are specified below.

#### 5.4 Stay in Rome

The shortlisted candidates will be invited to travel to Rome together, on a date chosen by the Academy, to present their project in person.

The candidates' travel expenses will be covered by the Academy, up to a limit of €500 including VAT (five hundred euros including all charges) per candidate, upon

presentation of valid supporting documents. The Academy will also cover candidates' accommodation at Villa Medici or, where applicable, in a hotel that meets the criteria for hosting Academy staff as defined by its board of directors, up to a maximum of four nights.

#### 5.5 Deliverable and interview

At the end of their stay in Rome, shortlisted candidates must submit a deliverable detailing their final proposal by 9 February 2026 at the latest, including the following elements:

- A presentation of the project;
- A biography and photograph of the project leader and, where applicable, of each member of the candidate team;
- Graphic documents illustrating their project through studies, sketches and drawings of the pieces of furniture.

These documents must include at least the list of mandatory furniture pieces and may include any proposals for additional furniture (see Article 4.4: Required pieces of furniture).

The deliverables proposed by the candidates will be compensated in the amount of €2,000 including VAT (two thousand euros including all charges).

Candidates will then be invited to present their final proposal at an interview to be held on February 16, 2026 in Paris.

Candidates' travel expenses will be covered by the Academy, up to a limit of €500 including VAT (five hundred euros including all charges) per candidate, upon presentation of valid supporting documents.

#### 5.6 Selection of the winner

The jury will then deliberate and collectively select the winner in February 2026. The jury will reach its decision by consensus. In the event of a lack of consensus within the jury, the chair of the jury will have the casting vote.

However, the Academy reserves the right to modify the schedule for selecting the winner and will ensure that candidates are kept informed.

The jury is under no obligation to select a winner or to award the creation of the furniture line if the quality of the works submitted is not deemed to meet the requirements of the call for projects.

At the end of the call for projects, a contract setting out the terms and conditions specified in these rules will be signed between the Academy and the winner.

## 5.7 Dialogue between the Academy and the winners of the two calls for projects

At the end of the selection process, the winner of this call for projects undertakes, in conjunction with the Academy and as necessary, to engage in constructive dialogue with the two winners of the call for projects for the interior design of the pavilions and to take into account the comments and adjustments made by the Academy, in particular to ensure that the projects are properly coordinated.

#### **ARTICLE 6: Production of the furniture line**

At the end of the call for projects, the Academy will identify a publisher-manufacturer through a public procurement contract or the conclusion of a partnership and/or skills sponsorship, with a view to producing and marketing part of the selected furniture line.

The winner undertakes to contribute their experience to the design, development and production of the furniture in all phases following the call for projects.

#### 6.1 Prototyping of part of the furniture line by the Manufactures nationales

Within the selected furniture line, the Academy and its partner, the Manufactures nationales, will define the pieces of furniture that will be prototyped within the Atelier de Recherche et de Création (ARC).

Once the technical feasibility of the project has been validated by the ARC, the winner will provide the Manufactures nationales with the non-industrial design plans, 3D files and technical notes necessary for the implementation of the furniture line prototypes. In addition, the winner undertakes to monitor all phases of prototyping and production of this furniture line.

The costs associated with prototyping the furniture pieces will be covered by the Manufactures nationales.

In the event of difficulties in implementing the prototypes and/or manufacturing the furniture, the winner undertakes to immediately propose all necessary solutions to remedy the situation at no additional cost to the Academy. These solutions must be submitted to and approved by the Academy.

Other pieces of furniture that have not undergone a prototyping phase by the ARC will be prototyped directly by the publisher-manufacturer.

## 6.2 Relations between the publisher-manufacturer, the Academy and the winner

Once a publisher-manufacturer has been identified, a publishing contract will be concluded between the latter, the Academy and the winner in order to determine the fees and/or royalties paid to the latter for the design, sketching, monitoring of

prototyping, monitoring of production and transfer of intellectual property rights on the furniture line.

#### a) Remuneration of the winner

The publishing contract will provide for remuneration for the winner through the payment of a proportional royalty, the percentage of which, not guaranteed at this stage, may not exceed 2% of the pre-tax turnover generated from the sale of the furniture line. It may provide for the payment of an advance, if applicable.

#### b) Transfer of intellectual property rights on the furniture line

The contract between the publisher-manufacturer and the winner will also provide for the exclusive transfer of intellectual property rights as defined in Article 8 to the publisher-manufacturer for a period of ten years, during which time the winner will refrain from directly or indirectly exploiting their creations.

It should be noted that the contractual terms outlined above are indicative only and shall be finalised at the time of entering into an agreement with the publisher-producer. Accordingly, the Academy shall have no obligation whatsoever towards the laureate and shall not be held liable for the outcome of such contractual negotiations

## ARTICLE 7: Production of the furniture line by the Academy in the absence of an identified publisher-manufacturer

In the absence of a publisher-manufacturer, the Academy may directly undertake the production of the furniture necessary to furnish the pavilions.

In this case, a contract shall be concluded between the Academy and the winner to determine the remuneration paid by the Academy to the latter for the design, sketching, monitoring of prototyping, monitoring of production and transfer of intellectual property rights over the furniture line.

This remuneration, paid as a lump sum, which the candidate expressly accepts, shall be a maximum of €10,000 including VAT (ten thousand euros including all charges).

The contract between the Academy and the winner will include an exclusive transfer of intellectual property rights as defined in Article 8 to the Academy, until a publisher-manufacturer is identified and for a period of three years.

If a publisher-manufacturer is identified by the Academy during this period, this remuneration will be converted into an advance against royalties related to publication and owed to the laureate under the conditions set out in Article 6

In this case, the budget allocated by the Academy for the production of the selected pieces of furniture may not exceed €100,000 including VAT (one hundred thousand euros including all charges) for all nine pavilions.

The costs associated with prototyping the furniture pieces selected by the Manufactures nationales shall be borne entirely by the latter.

#### **ARTICLE 8: Intellectual property rights**

Unsuccessful candidates retain the intellectual property rights to the projects submitted in response to the call for projects.

The winner shall transfer to the Academy and its partners, as and when the deliverables are submitted, all rights of reproduction, representation and adaptation of the elements created and/or delivered as part of the creation of the furniture line, including in particular the rights of reuse, reproduction, representation and adaptation of the project results, on an exclusive and free of charge basis, worldwide, on all physical and/or digital media, for all uses (advertising, archives, exhibitions, publications, institutional communication, etc.), for a period of three years. They undertake to obtain from the various members of the team, where applicable, the transfer of their rights on equivalent terms.

In the event of the furniture line being produced, this transfer of rights shall also apply to the publisher chosen by the Academy, and shall be exclusive for a period of ten years.

#### **ARTICLE 9: Winner's stay at Villa Medici**

The winner will be invited to Villa Medici to finalise their project in collaboration with the Academy's teams and the two winners of the call for projects for the interior design of the pavilions.

The dates of their stay will be proposed by the Academy.

The Academy will cover the winner's transport and accommodation at Villa Medici or, where applicable, in a hotel that meets the criteria for hosting Academy staff as defined by its board of directors, for a maximum of 10 nights.

#### ARTICLE 10: Relationship between the Academy and the winner

As necessary, it is reiterated that no relationship of subordination of any kind may be established between the winner on the one hand and the Academy on the other.

Nevertheless, the winner is expected to work in harmony with the Academy's teams and to accept the constraints inherent in the management of a public institution.

#### **ARTICLE 11: Communication activities concerning the winner**

The Academy and the project partners are authorised to use the name, biography, photographs, personal data and views of the winner's project results in any medium for communication purposes.

## ARTICLE 12: Automated processing, image rights and protection of candidates' personal data

Candidates authorise the monitoring of their application file and the use of their image and name under the conditions specified below.

#### 12.1. Use of data provided by candidates

Candidates authorise the monitoring of their application file and acknowledge that they have been informed that the mandatory personal information concerning them is necessary for their application to this call for projects, may be subject to automated processing and will be used by the Academy for the call for projects. The personal data collected concerning each candidate, both during their application and during the implementation of the project, is subject to the provisions of the French Data Protection Act of 6 January 1978, as amended, and the General Data Protection Regulation (GDPR).

#### 12.2 Applicants' rights regarding data

Applicants have the right to access, rectify, modify, restrict, erase and transfer their personal data. Applicants also have the right to object to the processing of their personal data, including the right to object to such data being processed for commercial prospecting purposes.

Candidates may also exercise their right to lodge a complaint with the French Data Protection Authority (CNIL).

#### 12.3 Image rights

By responding to this call for applications, candidates agree to their image being used by the Academy in any communication relating to the furniture line creation project, whether such communication is contemporary with or subsequent to the call for projects. They acknowledge and agree that any interviews they may have with the jury may be filmed.

## ARTICLE 13: Suspension, cancellation or postponement of the call for projects

The Academy reserves the right to modify these rules or to suspend, cancel or postpone the call for projects at any time and without notice, if circumstances so require or for reasons beyond its control, without being held liable and without this resulting in any prejudice or loss of opportunity for the candidates.

In this case, no legal, extrajudicial or other action may be brought by candidates against the Academy.

#### **ARTICLE 14: Final provisions**

These rules are drawn up in three languages (French, English and Italian).

In the event of any discrepancy in interpretation between the original French version of these rules and their English and Italian translations, the French version shall prevail.

In the event of a dispute concerning the terms and conditions of this call for projects, and after all avenues for amicable settlement have been exhausted, the Paris Administrative Court shall have sole jurisdiction.

#### **APPENDICES**

Appendix 1: Description of the pavilions;

Appendix 2: Historical iconography;

Appendix 3: Photographs;

Appendix 4: Plans.

# VILLA MEDICI ACADÉMIE DE FRANCE À ROME