# Festival des Cabanes of Villa Medici

22 May – 29 September 2024 Third edition

Six original creations by:

ANE ARCHITECTURE
MANUEL BOUZAS
CAMPO & DIPLOMA 20 ARCHITECTURAL ASSOCIATION
HUTTOPIA
LAMÉCOL
PRATIQUE ARCHITECTURE



# VILLA MEDICI

Now in its third year, Festival des Cabanes opens at Villa Medici on 22 May 2024 – this summer event transforms the historical gardens of the French Academy in Rome into a laboratory for experimentation and architectural practice.

The idea of a cabin, from which the festival gets its name, is the starting point for a dialogue between architects, artists, designers and landscape gardeners based around different issues: how can we create non-invasive architectural forms? What about sustainable housing solutions for tomorrow?

# Six temporary wooden cabins designed by: ane architecture, Manuel Bouzas, Campo & Diploma 20 Architectural Association, Huttopia, LAMÉCOL et pratique architecture & fanum architecture

Six groups were invited to take over the historical gardens to offer answers to these questions that take many different forms: a cabin perched close to the umbrella pines invites visitors to take refuge with a book, a classically inspired Roman pavilion rubs shoulders with ancient remains, a small temple pays homage to Bramante by interweaving wood and fabrics, while a *studiolo* provides a new twist on the idea of a cosy study. Two habitat prototypes complete the set: an emergency habitat that can be set up and taken down in less than fifteen minutes and an energy-independent refuge that reveals new points of view. Two of the projects were selected in partnership with the Festival des Cabanes des Sources du Lac d'Annecy, Villa Medici festival's partner.

#### A new way to experience the gardens

Assembled over several weeks, these temporary buildings meet the timeless tranquillity of the historical gardens. Made from wood or reused materials, some blend in perfectly with the vegetation, while the curves of others loom over the hedges. A stroll from cabin to cabin is a new way to experience Villa Medici's gardens, while the chaise longues, tables and benches from Fermob's French collections dotted around the gardens offer an excuse to pause and contemplate.

Built on the *Collis Hortulorum* ("the hill of gardens"), Villa Medici is forever linked with its Renaissance gardens, which have inspired many artists such as Jacopo Zucchi and Diego Velázquez. Their layout and tree heritage bear witness to the historical evolution of Rome and its appearance; the gardens are home, among other things, to a remarkable sample of citrus trees inspired by Renaissance cultures, long-established vines and plants, and umbrella pines planted in 1832 on the request of Ingres, director of the Academy at that time.



# Festival fringe

### Librairie 7L at Villa Medici 22 May to 29 September 2024

A Festival des Cabanes partner, Librairie 7L, founded by Karl Lagerfeld, offers a selection of arts and humanities books that shed light on the links between architecture and nature at Villa Medici throughout the summer.

# Inauguration of the Festival des Cabanes in presence of architects, artists and builders

#### Thursday, May 23, 2024 from 6pm to 8pm

As part of the inauguration of the Festival des Cabanes, a musical performance by artist Léonie Pernet, conceived in collaboration with Librairie 7L, will take place at 7pm. **Find out more.** 

### La Nuit des Cabanes

#### Saturday 8 June 2024 from 5pm to 12.30am

La Nuit des Cabanes is the biggest event of the summer inside Villa Medici's gardens. A celebratory and artistic event, the Nuit des Cabanes explores the poetic and convivial aspect of a cabin as a place for hospitality, where the disciplines meet. The program includes educational activities, performances, readings, concerts and cabin events imagined by the artists and researchers in residence at Villa Medici, as well as several guests from the international and French art scene. Including, among others, Villa Medici's fellows and resident chef Arturo Franzino, François Chaignaud and Aymeric Hainaux, Emanuele Coccia, Fleuves, Laurel Halo, Low Jack and Maxime Quennesson.

The Nuit des Cabanes programme has been created in partnership with **Librairie 7L** (Paris), the **IUNO** collective (Rome) and **Threes Productions** (Milan).

# Call for projects for the 2025 edition of the Festival des Cabanes at Villa Medici

#### Open until 11 June 2024

Villa Medici has launched an open call for architectural projects for the fourth edition of Festival des Cabanes at Villa Medici to be held in 2025. The call is aimed at French and international architects, artists, designers and landscape gardeners of all ages. The winning team will be given a production budget of 20,000 euros. <u>Find out more</u>



# Festival des Cabanes at Villa Medici Edition 2024

# The six cabins of the festival

#### IL TEMPIETTO

### Designed by: ANE ARCHITECTURE

Prize winning project for the Festival des cabanes des Sources du Lac d'Annecy for Villa Medici





Il Tempietto project is inspired by an emblematic work of Roman renaissance architecture: Bramante's Tempietto, located in the San Pietro in Montorio convent, which is nowadays the headquarters of the Spanish Academy. Drawing on its surroundings to underline its poetical power, the cabin, designed by ane architecture, forges unique links with the cultural and historical landscape of the Villa Medici gardens where it is located. This structure reproduces the proportions and design of Bramante's Tempietto: the base, the peristyle, the interior space, and the cupola. Each element is translated in a modern way and relates to the idea of a cabin: the identical wooden elements can be assembled quickly and the fabric that envelops the structure emphasizes the light, delicate nature of the project, creating a canopy that is open to the wind and rain but which offers a secluded area for visitors. Nestling in one of the rectangles of the Villa Medici Garden, Il Tempietto allows visitors to spend a peaceful moment of quiet reflection under the shade of the trees.

Construction materials: Douglas fir, fabric (woven polyester)

Designed: 2023

**Dimensions**: 6,3 x 6,3 x 7,96 meters **Design**: ane architecture & Atelier Tras Production: charpente Cénomane

Structural consultants: charpente Cénomane

#### About ane architecture

ane architecture is an architectural practice based in Pantin (France), founded by Laura Chérubin and Gaspard Clozel. It is focused on the way in which function and construction, understood as philosophical concepts, can create architectural form. ane architecture looks for structured and contextualized solutions – in time and in space – and always emphasizes that they must be sober, generous, sustainable, and cost-conscious. Convinced that these answers are only relevant if they embody ideas of social integration, a sense of living together and a spirit of tolerance, they aim to contribute to a renovation of our surroundings that is fairer, more viable, and more beautiful.

Learn more at @ane\_archi and ane.archi

#### In partnership with:

ACADÉMIE DE FRANCE À ROME - VILLA MÉDICIS LE FESTIVAL DES CABANES DES SOURCES DU LAC D'ANNECY ATELIER TRAS CHARPENTES CENOMANE ORLO ROTHOBLAAS SERGE FERRARI

#### About the Festival des cabanes des Sources du Lac d'Annecy

The Festival des cabanes des Sources du Lac d'Annecy aims to promote architecture and to allow a better understanding of architectural practice through the various different ways in which man relates to his environment and the surrounding landscape, whether it is in the Annecy Lake area, or other areas in the region, the country, or even abroad.

Learn more at lefestivaldescabanes.com

#### In partnership with:

DRAC AUVERGNE-RHÔNE-ALPES LA SOIERIE LE FESTIVAL DES CABANES DES SOURCES DU LAC D'ANNECY CONSEIL DÉPARTEMENTAL HAUTE-SAVOIE

# CABANE 7L AND LIBRAIRIE 7L x VILLE MEDICI Designed by: MANUEL BOUZAS





The Spanish architect Manuel Bouzas has designed a project which is displayed in two areas of the Villa Medici: in the gardens, an observatory that can be used by the visitors, and in the entrance hall, the Libraire 7L x Villa Medici which presents a selection of books relating to the ideas behind the *Festival des Cabanes de la Villa Médicis*.

In the sixteenth century, on the outskirts of ancient Rome, Ferdinando de' Medici transformed the residence of Cardinal Ricci on the Pincian hill into a Renaissance villa, featuring unique architecture, interiors, and gardens. Since then, Romans have observed the evolution of this architectural feature and its silhouette, with its gardens filled with pine trees, recognizable from any viewpoint in the city. The Cabane 7L is an observatory that mediates between the garden and the horizon. Thanks to a large wooden structure that supports a linear staircase suspended in the air, visitors will have the opportunity to ascend to a reading room at the level of the canopies and discover a panoramic view never captured before. Built with spanish plywood, the cabin is both a shelter to get away from the city's restlessness, and a reading room overlooking Rome.

Construction materials: spruce (glulam)

Designed: 2024

Dimensions: 13 x 5 x 10 meters

Design team, production, and assembly: SIDO Madera

**Design (bookshop):** Rosita Palladino **Structural engineer:** Juan F. De la Torre

#### **About Manuel Bouzas**

Manuel Bouzas is a Spanish architect, researcher, and educator based in Boston (United States) and in Galicia (Spain). He runs MB—AE, a design practice exploring the intersection of architecture and ecology through multiple scales and mediums, ranging from urban installations to design research. He holds a master degree in Design Studies from the Harvard University Graduate School of Design, and a master degree in Architecture from the Polytechnic University of Madrid (ETSAM). Manuel Bouzas is also a Teaching Fellow at Harvard Undergraduate Architecture Studies.

His work has been exhibited at the Spanish Pavilion of the Venice Architecture Biennale in 2018 and 2023. He received the COAM Award in 2020, the La Caixa Fellowship in 2021, and the Renzo Piano World Tour Award in 2022.

Learn more at @manuelbouzas\_ and www.mb-ae.es

#### About the 7L Bookshop

The 7L Bookshop, founded in 1999 by Karl Lagerfeld in Paris, was acquired in 2021 by CHANEL. 7L stands for 7, rue de Lille, in the 7<sup>th</sup> arrondissement in Paris, but was also Karl Lagerfeld's lucky number.

"I love this place so much that it feels part of me" said the great book-loving fashion designer, who was constantly on the lookout for beauty and knowledge.

7L reflects the unconditional love of its founder for books and photography. The 700 square meter space includes a bookshop displaying new titles on the visual arts, the library area where *in situ* creation is inspired by his personal library (shown in his old photographic studio next to the bookshop), as well as the publisher *Éditions 7L*.

The selection of books in the bookshop reflects the diversity of artistic production in the twentieth and twenty-first centuries. It presents works covering photography, design, decoration, interior design, but also monographs on fashion design, catalogues from major exhibitions, as well as books on gardens and ceramics.

Learn more at @librairie7l and librairie7l.com

#### In partnership with:

CHANEL LIBRAIRIE 7L ACADÉMIE DE FRANCE À ROME – VILLA MÉDICIS

#### **STUDIOLO**

### Designed by: CAMPO & Diploma 20 Architectural Association





In fifteenth and sixteenth century Italian palazzos, the *studiolo* was a small room used as a study by the owner who could retire there for a while; a private, personal space far away from public duties. The *studiolo* was thus an indication of his wide learning, but also of his prestige and his authority.

The students from the Diploma Unit 20 of the London Architectural Association have subverted this archetype of the relationship between knowledge and power, by designing and building a *studiolo* as a shared common space, a place to challenge convention, and in which to build a collective subjectivity.

The cabin combines the fundamental elements of walls and roof into one sloping plane, which at first glance separates the inside from the outside. However, the wooden covering, made from wood offcuts, reveals a much more permeable relationship between the intimacy of the interior and the outside world, which, when night falls, transforms it from a protective shelter into a lantern.

Construction materials: fir, swedish pine

Designed: 2024

**Dimensions**: 6 x 4 meters

Design: CAMPO and DIPLOMA 20

**Production**: Falegnameria Sociale K\_Alma, Fercam Echo Labs

Site Design: CAMPO

Assembly: CAMPO and DIPLOMA 20

#### About CAMPO and Diploma 20 Architectural Association

CAMPO is an independent platform created by Gianfranco Bombaci, Matteo Costanzo, Luca Galofaro and Davide Sacconi to study and celebrate architecture. CAMPO explores the

consequences of a return to the physical presence of the architectural project through the production of exhibitions, seminars and workshops. Since 2022, CAMPO runs the Diploma 20 unit at the Architectural Association in London. Diploma 20 explores the methods, traditions and examples of architecture and aims to construct an atlas of alternative ways to perceive and construct the world around us.

Learn more at @campo.space or @aa\_diploma20 and campo.space

#### In partnership with:

ACADÉMIE DE FRANCE À ROME – VILLA MÉDICIS ARCHITECTURAL ASSOCIATION SCHOOL OF ARCHITECTURE FERCAM ECHO LABS FERCAM LOGISTICS & TRANSPORT FALEGNAMERIA SOCIALE K\_ALMA

#### LA CAHUTTE

# **Designed by: HUTTOPIA**





A clever combination of wood and fabric, the cabin perched on stilts provides both comfort and, thanks to the mansard roof, an open-air experience, as well as the indescribable pleasure of a night spent in a tent in direct contact with nature. This humble cabin exists thanks to its interlocking logs, the organization of its space, and its flexibility, whatever the nature of the site. The construction materials are an aesthetic response to major technical constraints, and there is no need for preparatory ground levelling. The *cahutte* thus offers comfort and a sense of escape, thanks to the large panoramic terrace which overlooks Villa Medici's gardens and which also provides an outstanding view over the city of Rome.

Construction materials: Douglas fir, larch, canvas and metal parts

Designed: 2010, readapted by Villa Medici in 2024

**Dimensions:** 7.5 x 5 metres

Conception: Camille Blanc (de signes associés) and Philippe Bossanne (Huttopia)

Technical design: HuttoLab

Production: FOB (chalet), Cabanon (canvas), Bruyas (metal parts)

Assembly: HMM (Huttopia Montage et Maintenance)

#### **About Huttopia**

Huttopia is an independent business founded in Lyon in 1999 by the Bossanne family, who loves the camping lifestyle and the wide-open countryside. 25 years later, with the Huttopia brand, or as part of the CityKamp and OnlyCamp networks, the business today manages 127 sites in 8 different countries, including 62 Nature Campsites and Forest Villages in Europe and North America.

From the design right through to the finished product, via marketing and the manufacturing of its components, the Huttopia Group brings together all the essential knowledge of how to build in the middle of nature with a minimum impact.

#### **About Camille Blanc**

As a graduate designer from the Domus Academy in Milan, Camille Blanc has worked with Huttopia since its foundation in 1999 and contributes to the thinking behind camping lifestyle in natural spaces. Being respectful, adding value, inventing a new aesthetic, and creating a formal language have encouraged the growth of this unique style of camping.

The de signes associés agency brings together Camille Blanc and Elodie Montet and uses their skills in design, volume management and visual design. They are working together on projects that include 'open-air' activities, in particular with the French *Office National des Forêts*. Learn more at @huttopiaeurope or <u>corporate.huttopia.com</u> and <u>designes-associes.com</u>

In partnership with: BRUYAS CABANON FOB

# FLEXIMOB Designed by: LAMÉCOL





The Fleximob is a modular concept designed by French manufacturers; a folding cabin that addresses three current problems: lack of space, the question of time, and the need for adaptability. The Fleximob's foldable design makes it easy to store and transport in an ecofriendly manner, while its design principles mean it can be set up quickly and customized (facade, shape, etc.). The protype shown in the Villa Medici gardens allows experimentation with new architectural solutions in terms of modularity, and also the development of ideas in relation to emergency accommodation.

Construction materials: wood (OSB panels), rock wool insulation

Designed: 2023

**Dimensions:** 5,3 x 2,6 meters

Design, realization and innovation: LAMÉCOL

#### About LAMÉCOL

Originally a manufacturer and fitter of laminated timber roof trusses, LAMÉCOL is now a well-established construction company specialized in wood, located in South-West France. LAMÉCOL is a business from the Bordeaux area who has now been working for over fifty years on the regional development of construction in wood. They use locally sourced timber in the production of their laminated wood and use organically sourced materials for the wooden frameworks, cladding and floor boards.

Learn more at groupedl.fr

#### LE FORUM DES VESTIGES

### Designed by: pratique architecture & fanum architecture

Prize winning project for the Festival des cabanes des Sources du Lac d'Annecy for Villa Medici





A cabin that looks like a small lodge, the *Forum des vestiges* project draws its main inspiration and design from the Roman architectural tradition. Beyond the actual remains and ruins, Roman architectural principles and terms, such as *forum*, still remain in use today: more than just an architectural term, the *forum* represents a space – virtual or not – for the open exchange of ideas, for socialization debate. This wooden construction that resembles a temple, positioned in one of the Villa Medici garden rectangles, which is already shelter to architectural remains, has various indoor and outdoor spaces designed to be used either as meeting places or as quieter, private areas. The *Forum des vestiges* invites visitors to use the cabin and to embrace its philosophical potential.

Construction materials: Mediterranean pine, fabric

Designed: 2023

**Dimensions**: 12,50 x 6,25 x 5 meters

Design: pratique architecture, fanum architecture

Technical design: pratique architecture, fanum architecture

**Production:** Julien Lavoine Charpentiers, pratique architecture, fanum architecture,

Artisans Découpeurs

Structural Engineer: Synergie Bois Bordeaux

#### About pratique architecture

pratique architecture was founded by the architects Gautier Baufils, Gaspard Journet and Vincent Miquelestorena, who have worked together since their education at ENSAP in Bordeaux. The collective adopts a simultaneously rational and sensitive approach to architecture, centered around its social and poetic potential. An approach where humility and simplicity are driven by feelings, where sensitivity and common sense become an integral part of a strategy to both save materials and enhance their intrinsic value, for the benefit of effective usage and the creation of quality space.

For the Festival des cabanes de la Villa Médicis 2024, pratique architecture is joined by Morgan Baufils, co-founder of fanum architecture, who places symbolism, storytelling, and the intrinsic meaning embodied by architecture at the heart of his approach. Learn more at @pratique\_architecture, @fanum\_architecture or pratique-architecture.com, fanum-architecture.fr

#### In partnership with:

ACADÉMIE DE FRANCE À ROME - VILLA MÉDICIS LE FESTIVAL DES CABANES DES SOURCES DU LAC D'ANNECY JULIEN LAVOINE CHARPENTE MONNET-SÈVE SOUGY SYNERGIE BOIS GIROD MORETTI MAISON ADAM **ARTISANS DECOUPEURS NP ROLPIN** SERGE FERRARI ROTHOBLASS BAL **RUBIO MONOCOAT IGUZZINI ELIANE MEILHOC & ETIENNE JOURNET** CHRISTOPHE & NATHALIE BAUFILS UN MILLIÈME

#### About the Festival des cabanes des Sources du Lac d'Annecy

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#### In partnership with:

DRAC AUVERGNE-RHÔNE-ALPES LA SOIERIE LE FESTIVAL DES CABANES DES SOURCES DU LAC D'ANNECY CONSEIL DEPARTEMENTAL HAUTE SAVOIE

#### **TUTTO SESTO**

## Designed by: Aurel Design Urbain

Project produced and realized in 2023 for the Festival des Cabanes at Villa Medici





Tutto Sesto is an effective but non-intrusive device that accompanies the visitor in their discovery of the places by offering them the chance to sit in the shade of the great pines. A curved project, inspired by the proportions of Renaissance architecture.

Tutto Sesto is part of a formal dialogue with its environment without ever constraining the vision towards the gardens and the Villa Medici. The installation seeks to support the wandering of visitors in the gardens without invading its environment.

Building materials: laser-cut steel and aluminium, paint finish

Design year: 2023

Design, manufacture and production: Tôlerie Forezienne

Assembly: Tôlerie Forezienne, Novacité

#### **About Aurel Design Urbain**

Created by Caterina and Marc Aurel, Aurel Design Urbain came about from the meeting of two creative worlds: that of light, objects, matter and that of cities and public spaces. These two complementary approaches, from small to large scale, are the signature of the Aurel Design Urbain studio. With 25 years of experience, Aurel Design Urbain is contemplating what the city of tomorrow will be, to invent new uses, new utopias, and to give space back to the citizen in the public space. Recipients of the Bettencourt Schueller Foundation's Dialogue Prize in 2014, for their collection of ceramic furniture for the Souks of Beirut, they are also recipients of the Villa Medici Arts and Crafts Residency with the Bettencourt Schueller Foundation in 2023. Caterina & Marc Aurel have designed, among other things, the new entrances to the Paris metro, the bus shelters of the city of Paris, and the furnishings for the trams of Liège, Metz, Luxembourg and Paris. They are currently participating in the project to restructure the city of Alula in Saudi Arabia with the creation of custom furniture for its future tramway.

Learn more at aureldesignurbain.fr or @agence\_aurel\_design\_urbain

#### In partnership with:

ACADÉMIE DE FRANCE À ROME – VILLA MÉDICIS TÔLERIE FOREZIENNE NOVACITÉ

#### **FERMOB**

#### **Outdoor furniture**

A French manufacturer of innovative outdoor furniture, Fermob has been invited to take over the Villa Medici gardens in its own special way by installing a collection of chaises longues, tables and chairs from its iconic, colourful collections.

Throughout the summer, visitors to the Festival des Cabanes at Villa Medici will be able to enjoy resting in the shade cast by its trees, enjoying relaxation spaces that enhance the tour route.

#### **About Fermob**

Founded on the values of innovation, accessibility and sustainability, Fermob embodies French savoir-faire around the world. From the most prestigious terraces to busier public spaces, Fermob's creations always enhance their locations with a distinctive presence, offering everyone the chance to enjoy the outdoors with style.

Fermob is committed to creating quality products, designed to last and make outdoor spaces more beautiful. Each piece is the result of careful attention to design, functionality and environmental impact. Fermob is about the art of living outdoors, elevated by passion and French savoir-faire.

Find out more at @fermob or fermob.com

# The French Academy in Rome - Villa Medici



The French Academy in Rome – Villa Medici, founded by Louis XIV in 1666, is a French institution housed since 1803 in Villa Medici, a sixteenth-century mansion surrounded by a seventeen-acre park, located on the Pincian Hill, in the heart of Rome. A national public institution under the authority of the Ministry of Culture, the French Academy in Rome – Villa Medici today fulfils three complementary roles: to accommodate artists and art historians in residence for long stays lasting a year or shorter periods; to implement a cultural and artistic program embracing all artistic and creative fields and aimed at a wide audience; to conserve, restore, study, and publicize both its architectural and landscape heritage and its collections. The French Academy in Rome – Villa Medici is directed by Sam Stourdzé.

The French Academy in Rome - Villa Medici is an establishment of the French Ministry of Culture.



VILLA MEDICI ACADÉMIE DE FRANCE À ROME

The French Academy in Rome – Villa Medici would like to thank the partners of the 2024 edition of the Festival des Cabanes of Villa Medici:



CHANEL



Fermob





With the support of: GROUPAMA ASSICURAZIONI FRANK CORNELISSEN

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